



PRAKASAM ENGINEERING COLLEGE

0.V. Road, Kandukur, Prakasam Dist., A.P., Tel : 08598 222288, 221300

APPROVED BY AICTE, NEW DELHI | AFFILIATED TO JNTU, KAKINADA, UNDER AMMA EDUCATION SOCIETY

DEPARTMENT OF MBA

REPORT OF INDUSTRIAL VISIT - ONGOLE DAIRY

08-02-2015,
KANDUKUR

To
The HOD
Department of MBA

PRAKASAM ENGINEERING COLLEGE

Dear Sir,
Sub: Report of the One – Day industrial visit Ongole Dairy, Ongole.

We students of I & II MBA were informed two days before that an industrial visit to Ongole Dairy was scheduled. As instructed by our faculty we assembled at college by 9:00 a.m. All the I & II MBA students boarded the bus along with Two Faculty members. Buses started at 9.30 a.m and we reached Ongole Dairy by 10.45 a.m. The Asst. Manager received us and we were taken to Plant. The team explained about the total in & out process. We have seen the Powder process unit, and preservation unit they have explained us very clearly regarding the separation of fat from milk and packing and distribution network. The visit came to an end at 4.00 p.m.

We left the premises at 4.15 p.m and came back to college by 5.40 p.m. It was an informative, interesting and a successful visit. As students of MBA, We Have learned about processing of milk and distribution channels of their product line. We express our thanks to the HOD, PRINCIPAL who permitted us to go on the visit, the faculty members who accompanied us and the officials who explained the various departments. On behalf of the students we request you to arrange more industrial visit for the students which can practically train the students.

Thanking you

Yours Faithfully,

I & II YEAR MBA STUDENTS